William R. Kenan, Jr. Charitable Trust

ANNUAL REPORT OF THE TRUSTEES
FISCAL YEAR JULY 1, 2013 - JUNE 30, 2014
“Real success comes with the steady pursuit of what you are trying to accomplish.”

Portrait of William R. Kenan, Jr. Courtesy Flagler College
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A City Harvest driver collects bakery products for distribution to New York-based community food programs dedicated to ending hunger. 
Photo by Rob Bennett Photography
Our History

OUR FOUNDER

William R. Kenan, Jr. was born in Wilmington, North Carolina, on April 30, 1872. He resided for many years in Lockport, New York, where he died on July 28, 1965.

While an undergraduate at the University of North Carolina at Chapel Hill, Mr. Kenan participated in work that resulted in the discovery and identification of calcium carbide and the development of a formula for producing acetylene gas from it. After graduation in 1894, he was a teacher of mathematics and science and later was active as a chemical and mechanical engineering consultant. In this capacity, he was responsible for the installation of several important plants for the carbide and acetylene industry in Australia and Germany.

In 1901 Mr. Kenan’s eldest sister, Mary Lily Kenan, married Henry Morrison Flagler. He was one of the founders of the original Standard Oil Company and, at that time, was engaged in the development and construction of a railroad, hotels, utilities and other enterprises along the East Coast of Florida. Mr. Flagler retained Mr. Kenan as a consultant in several phases of these Florida activities. Mr. Flagler died in 1913, followed by Mrs. Mary Lily Kenan Flagler in 1917, after which the major part of the Flagler fortune was inherited by Mr. Kenan and his two surviving sisters.

During most of the succeeding years until the time of his death, Mr. Kenan was part owner and president of what were known as the Flagler System companies. Through prudent investment, including the retention of substantial holdings of shares of Standard Oil Company, now Exxon Mobil Corporation, Mr. Kenan’s estate grew to a date-of-death value of over $100 million.
As an alumnus and an honorary member of The University of North Carolina’s Board of Trustees, Mr. Kenan had a continuing interest in education and the development of the Chapel Hill campus of the University. In this he carried on a Kenan family tradition of service to North Carolina that began in 1735 with the arrival of the first Kenan family from Scotland to settle in Upper Hanover County. Mr. Kenan felt so keenly about the importance of education that he stated in Article Nine of his Will: “I have always believed firmly that a good education is the most cherished gift an individual can receive, and it is my sincere hope that the provisions of this Article will result in a substantial benefit to mankind.”

Mr. Kenan was predeceased by his wife, Alice Mary Pomeroy, of Lockport, New York. There were no children. In addition to several charitable bequests and lifetime provision for a number of employees, Mr. Kenan in his Will directed the remainder of his estate become the corpus of the William R. Kenan, Jr. Charitable Trust. It is administered in accordance with the laws of New York State, of which Mr. Kenan died a resident.

**OUR ORIGINS & OBJECTIVES**

The William R. Kenan, Jr. Charitable Trust came into being in 1966 under provisions in Mr. Kenan’s Will which provide for the Trust’s existence in perpetuity and give broad, discretionary authority to the trustees for the making of grants to tax-exempt charitable organizations and to a limited number of government entities. Other provisions include Mr. Kenan’s wish with respect to grants in the field of education.

The Trust received from Mr. Kenan’s estate capital assets valued at approximately $95 million, which at the end of its fiscal year, June 30, 2014, had a market value over $626 million. The program of grants which started in 1966 has resulted in commitments exceeding $492 million, of which approximately $485 million has been distributed to grantees through June 2014.

A principal purpose of the Kenan Charitable Trust grants has been to support education, with an emphasis on enhancing excellence of teaching and access to high-quality education. The trustees have endeavored to carry out Mr. Kenan’s wishes through various initiatives including endowed professorships, scholarships, and fellowships of distinction in his name at esteemed colleges, universities, and arts institutions.
As requested by Mr. Kenan, special consideration has been given to The University of North Carolina at Chapel Hill. Support has been given also to a small number of community and other organizations in which Mr. Kenan took a special interest, particularly those located in St. Augustine, Florida, or Lockport, New York, where Mr. Kenan spent the greater part of his life.

**TRUSTEES**

In keeping with Mr. Kenan’s Will, full responsibility for making grants from the Trust is vested in its trustees.
TRUSTEES’ STATEMENT OF POLICY

The trustees of the William R. Kenan, Jr. Charitable Trust, Thomas S. Kenan III, James G. Kenan III, and JPMorgan Chase Bank, N.A., hereby reaffirm their commitment to the principles of the Trust as stated in the Will of William R. Kenan, Jr.:

I have always believed firmly that a good education is the most cherished gift an individual can receive and it is my sincere hope that the provisions of this Article will result in a substantial benefit to mankind.

Further, the trustees recommit themselves to carry out these principles in a manner that maximizes the impact of the Trust’s contribution on the broad educational system in the United States.

In carrying out their responsibilities, the trustees will adhere to the following policies:

1. Give first priority to programs in the field of education that may improve the quality of life throughout the nation;

2. Seek to identify sound, seminal efforts that endeavor fundamentally to improve educational opportunities in the United States;

3. Favor programs that are unique or original;

4. Seek to leverage optimally the Trust’s contributions by encouraging others to participate in the contribution of human and financial resources for common ends.

The trustees will not accept unsolicited proposals.
NEW GRANT COMMITMENTS

During the 2014 fiscal year, the trustees approved 72 new grant commitments totaling nearly $13.5 million. More than $3.3 million of that total will support higher education initiatives that include providing student scholarships, enhancing technology and program infrastructure, and creating new research and educational outreach opportunities. In addition, 26 grants totaling more than $3 million were awarded to primary and secondary education initiatives.

In the area of the arts and art education eight new grants were approved totaling $735,000 primarily for programs associated with public schools or institutions of higher learning. And in the basic human needs program area, the trustees awarded 17 new grants totaling more than $5.5 million. The largest grant in this category—$3 million—establishes the William R. Kenan, Jr. Endowment Fund at the UNC School of Medicine to support The Kenan Primary Care Medical Scholars Program.

Although the Trust supports organizations and institutions across the United States, currently its grant-making activity focuses primarily in New York, North Carolina, Kentucky, and Florida. In 2014, 98 percent of new funds committed supported programs in these four states.

The Trust supports a wide range of educational and artistic initiatives, including (clockwise from top left) student scholarships at The Colorado College; therapy programs at The Child Development Center of the Bluegrass; hunger alleviation work of the Community FoodBank of New Jersey; educational programming at CAM Raleigh art museum; An educators’ workshop at Mount Vernon; and curriculum innovations at Western Academy Charter School. Photos courtesy grantees
During her six-week summer internship at Tallulah Health Center in Robbinsville, North Carolina, medical student Margo Pray found herself quickly embraced by the tightly-knit rural community. “Honestly, I was blown away by it,” she says. “People had grown up together and looked out for each other. I’d run into patients at the grocery store or in the town square on Friday night. I realized that being a primary care physician, where you can foster long-term relationships with people over time, was exactly what I was looking for.”

Now a second-year medical student at the University of North Carolina at Chapel Hill, Pray worked in Robbinsville as a Kenan Primary Care Medical Scholar. A partnership between UNC’s School of Medicine and the Mountain Area Health Education Center in Asheville, the program aims to increase the number of primary care physicians in underserved communities in North Carolina.

The longitudinal program was developed by Robert A. Bashford, the school of medicine’s associate dean for admissions, and William R. Kenan, Jr. Charitable Trust executive director Richard M. Krasno.

In 2013, its inaugural year, the program received a $100,000 grant from the Kenan Charitable Trust; in 2014, the Trust provided $100,000 for the summer internship component and an additional $3 million to establish the William R. Kenan, Jr. Endowment Fund to support the program in perpetuity. Additional components include mentorship, group discussions, and a special curricular focus on rural medicine topics.

The program is open to first-year medical students who are committed to residency training in family medicine, primary care medicine, community pediatrics, general surgery, or psychiatry. Given the lower average salaries doctors in those fields earn, and the loan debt that many medical students incur, the program has made it less financially onerous for Pray and her Kenan Medical Scholar peers to pursue
their passion for primary care medicine.

Scholar Brittany Papworth worked with the Celo Health Center in Burnsville, North Carolina, during her initial summer internship in the program. There she shadowed family physician Scott Rogers and was fascinated by the spectrum of cases and patients she encountered. “Family medicine is cradle to grave,” she says. “You’re delivering babies and helping people in hospice. Even though I was just a medical student, the people in the community were incredibly gracious and grateful to me for showing so much interest in their community. It helped me see how important the family physician is to the life of a small community.”

UNC medical students learn practical skills in a simulation lab before embarking on community-based primary care internships. Courtesy UNC School of Medicine
In the Will establishing his eponymous trust, William R. Kenan, Jr. observed that a good education is the most cherished gift an individual can receive. The trustees honor this conviction through a variety of endeavors that support excellence in teaching and provide promising students access to high-quality education.

The trustees awarded $3,356,230 to higher education initiatives. This allocation accounts for 25 percent of all new grants awarded.

**Alice Lloyd College**  
Pippa Passes, Kentucky  
$75,000 for scholarships for students from Appalachia

**Harlem Children’s Zone, Inc.**  
New York, New York  
$376,230 support for a six-month pilot post-graduate program for twenty Promise Academy students

**Harvard University**  
Cambridge, Massachusetts  
$100,000 for the Center for Public Leadership veterans’ education program

**Kenan-Flagler Business School Foundation**  
Chapel Hill, North Carolina  
$5,000 for college scholarships through the Frank Hawkins Kenan Institute of Private Enterprise Durham Scholars Program (2013-2015)

**KIPP Foundation**  
San Francisco, California  
$1,000,000 support over two years for KIPP Through College initiative

**Student U**  
Durham, North Carolina  
$250,000 for evaluation and infrastructure support and The College Promise program (1:1 match)

$100,000 To UNC-Chapel Hill for Campus Y Social Innovation Program
The City College 21st Century Foundation, Inc.
New York, New York
$1,000,000 support for the Colin Powell School for Civic and Global Leadership programs over three years

The University of North Carolina Press
Chapel Hill, North Carolina
$250,000 support for digital infrastructure

Transylvania University
Lexington, Kentucky
$100,000 for the president’s discretionary fund

University of the Cumberlands, Inc.
Williamsburg, Kentucky
$100,000 to provide campus housing for married and graduate students, and students in the Physician Assistant Program (partial match of challenge grant)

University of North Carolina at Chapel Hill
Chapel Hill, North Carolina
$100,000 for the Campus Y Social Innovation Initiative (2:1 match)
When Casey Barr-Rios was in the fifth grade, her parents learned about a brand new academic enrichment program called Student U. The program’s mission was to help promising students and their families strive for college by providing support and resources throughout middle and high school.

In the spring of 2014, Barr-Rios and the other members of Student U’s inaugural class celebrated their journey at a college signing day at Durham’s Carolina Theater. Barr-Rios donned a baseball cap from North Carolina Central University, where she’ll study psychology with the goal of eventually working with adolescent girls around issues related to self-esteem.

“I always knew I wanted to go to college, but Student U helped me every step of the way,” says Barr-Rios.

A collaboration between Durham Public Schools, Durham Academy, the University of North Carolina at Chapel Hill, North Carolina Central University, and Duke University, Student U was founded by Dan Kimberg, who modeled it on the national Breakthrough Collaborative program.

As Barr-Rios and her peers embark on their college careers, Student U will continue to provide assistance through its new College Promise initiative. Funded in part through a $250,000 matching grant from the Kenan Charitable Trust, The College Promise will
expand Student U’s array of social and academic resources into the college setting to ensure that students matriculate successfully, thrive throughout their college career, and graduate prepared to enter the workforce or an advanced degree program.

The College Promise includes individualized resource guides for each student, including on-campus contacts who have agreed to serve as liaisons for helping students identify and access support they might need. Students will also have mentors and others in the wider Student U community who will check in with students at designated intervals.

And since many Student U students are the first in their families to go to college, The College Promise includes a program for parents to understand the challenges their children will face, and ways they can help.

“It’s been remarkably rewarding to watch our students take control of their future and work tirelessly to make their goals come true,” says Kimberg. “They feel pride in their individual accomplishments, but more powerfully, they’ve built a cohesive community that shares that pride collectively. With The College Promise we’ll continue walking alongside them on this next phase of their journey, but they are the ones leading the way.”

Student U’s inaugural class celebrates at a college signing ceremony. Courtesy Student U
PRIMARY & SECONDARY EDUCATION

The trustees awarded $3,067,680 to K-12 education institutions and programs. These grants fund student scholarships, educational programming, teacher support, and the creation of two new William R. Kenan, Jr. Endowments.

College for Kids, Inc.  
(dba Take Stock in Children Palm Beach County)  
West Palm Beach, Florida  
$17,500 support for college campus visits by participants in Take Stock in Children Palm Beach County programs

Durham At-Risk Youth Collaborative  
Durham, North Carolina  
$20,000 for general support of the East Durham Children’s Initiative

Foundation for Excellence in Education, Inc.  
Tallahassee, Florida  
$25,000 for Arts for Life! program scholarship support  
$25,000 to continue work on teacher competence

Hill Center, Inc.  
Durham, North Carolina  
$100,000 to scale up the Hill Reading Achievement Program within North Carolina

Lexington School, Inc.  
Lexington, Kentucky  
$32,580 for general purposes

Montpelier Foundation  
Montpelier Station, Virginia  
$250,000 to establish the William R. Kenan, Jr. Endowment Fund for Kentucky Teachers

Mount Vernon Ladies’ Association of the Union  
Mount Vernon, Virginia  
$250,000 to establish the William R. Kenan, Jr. Endowment Fund for Kentucky Teachers
National Center for Families Learning, Inc.  
Louisville, Kentucky  
$250,000 in honor of Sharon Darling to support development of a formal educator network around Wonderopolis over two years (1:1 match)

New Classrooms Innovation Partners, Inc.  
New York, New York  
$100,000 to expand Teach to One: Math at a new or existing public school in New York City

New Teacher Center  
Santa Cruz, California  
$200,000 to sustain and deepen the program in public schools in Florida’s Broward, Hillsborough, and Palm Beach counties

North Carolina Museum of Art Foundation, Inc.  
Raleigh, North Carolina  
$95,000 to implement the Art of Collaboration initiative in Duplin County middle schools

North Carolina Museum of History Foundation  
Raleigh, North Carolina  
$25,000 for Hidden Histories educator workshops

Partnership for After School Education, Inc.  
New York, New York  
$190,000 to disseminate and build upon the findings of a college persistence study

South Bronx Educational Foundation, Inc.  
Bronx, New York  
$25,000 general support in honor of chairman George Austin

Sports Humanitarian Group, Inc. (dba Right to Play)  
New York, New York  
$200,000 program support for Play at the Core in New York City

Student U  
Durham, North Carolina  
$50,000 support for the Summer Academy
Although he demurred at being called the “Father of the Constitution,” citing the contributions of his fellow statesmen, James Madison is widely credited with shaping the founding principles of the United States government. As the oldest written national constitution in use, the U.S. Constitution is a dynamic document that informs countless legal decisions, protects citizens’ rights, and serves as a model for emerging nations.

On the verdant grounds of Montpelier, Madison’s Virginia home, the Robert H. Smith Center for the Constitution provides non-partisan educational programs to enhance the public’s understanding of the historic charter and its contemporary relevance. Teachers, scholars, elected officials, judges, law enforcement officials, business executives, and international visitors delve deeply into the founding principles and ideals it encompasses to guide their work.

Montpelier Foundation vice president Doug Smith, who oversees the Center for the Constitution, says that its educational mission is to encourage an active and informed public. One way to do that is by providing resources that participants can take back to their communities and constituents. For example, through the Center’s professional development
offerings, educators receive insights and materials they can implement into their curricula, and they develop a foundation for exploring current issues of international governance in today’s globally interconnected world. “In order to teach each new generation to think cohesively and coherently about civic engagement, we need teachers who know how to make that come alive in the classroom,” Smith says.

With a $250,000 grant to establish the William R. Kenan, Jr. Endowment Fund for Kentucky teachers, the Center can expand its reach beyond its current capacity. “What’s so significant about this endowment is that it helps ensure that the cost for this type program isn’t a barrier, and that we can continue to offer it in perpetuity,” Smith says. “Students learn the most when teachers are passionate about a subject. Today’s students are tomorrow’s voters, lawyers, politicians, and Supreme Court justices. By training highly motivated teachers, we’re investing in a stronger civil society.”

Montpelier scholar-in-residence Lynne Uzzell leads a class at the Robert H. Smith Center for the Constitution. Photo by John Strader
Success Academy Charter School, Inc.
New York, New York
$200,000 for technology training for teachers at the new High School for the Liberal Arts

Teach for America, Inc.
New York, New York
$100,000 to bring additional TFA corps members to Appalachia

Turnaround for Children, Inc.
New York, New York
$200,000 for program expansion to additional high-risk K-8 schools in New York City and Washington, D.C.

Historical Society of Palm Beach County
West Palm Beach, Florida
$20,000 for school and summer camp visits to the museum for two years

The Walking Classroom Institute
Chapel Hill, North Carolina
$250,000 over two years to expand to thirty-five additional classrooms, for a new website and podcasts, and additional staff (1:1 match)

University of North Carolina at Chapel Hill
Chapel Hill, North Carolina
$50,000 for Duplin County school field trips to the Morehead Planetarium and Science Center for three years (2014-2017)

Western Academy, Inc.
Royal Palm Beach, Florida
$25,000 for the principal’s discretionary use
$342,600 support to launch a STEAM middle school program over two years

Woodberry Forest School
Woodberry Forest, Virginia
$25,000 to supplement the William R. Kenan, Jr. Science Award Endowment Fund

$500,000
To Frost School of Music and UNC-School of the Arts to establish a partner program
The trustees awarded $735,000 in new grants for a broad array of artistic enterprises, ranging from support for live theatrical performances to a music mentorship and outreach program.

**Carolina Ballet, Inc.**  
*Raleigh, North Carolina*  
$20,000 partial support for live music for the production of *Sleeping Beauty*

**Contemporary Art Foundation, Inc.**  
*Raleigh, North Carolina*  
$25,000 support for the CAM TO GO educational initiative

**Dancing Classrooms, Inc.**  
*New York, New York*  
$25,000 for general support

**Duke University**  
*Durham, North Carolina*  
$50,000 support for the Nasher Museum of Art Joan Miró documentary

**North Carolina Symphony Society, Inc.**  
*Raleigh, North Carolina*  
$25,000 support for traveling performances of the orchestra

**Shakertown at Pleasant Hill, Kentucky, Inc.**  
*Harrodsburg, Kentucky*  
$40,000 support for the 2014 Chamber Music Festival of the Bluegrass featuring The Chamber Music Society of Lincoln Center

**University of Miami Frost School of Music**  
*Coral Gables, Florida*  
$500,000 support over three years for the Frost MusicReach program and assistance to the University of North Carolina School of the Arts to establish a partner program

**University of North Carolina at Chapel Hill**  
*Chapel Hill, North Carolina*  
$50,000 support for digitization of the Ackland Art Museum collection
The Ackland Art Museum boasts a remarkable collection of nearly 17,000 works of art, ranging from intricately carved representations of the Buddha and lush European landscape paintings to contemporary feminist prints and North Carolina pottery. As an academic unit of the University of North Carolina at Chapel Hill, the museum serves as an integral educational resource and catalyst for the institution’s students and faculty members, as well as a cultural destination for the surrounding community.

Thanks to the museum’s ambitious digitization initiative, now anyone with a computer can access the Ackland’s broad and deep permanent collection. In 2014, a $50,000 grant from the Kenan Charitable Trust provided support for the museum’s effort to photographically document every piece of art. Chief curator Peter Nisbet, the Ackland’s interim director, says that the Kenan donation augmented a three-year federal grant from the Institute of Museum and Library Sciences for the undertaking.

“The level of complexity for a project like this is daunting, and it’s always a more expansive task than you imagine,” he says. “It’s a very democratic process in that every single work of art, from the smallest fragment to the largest masterpiece receives the same level of cataloguing and documenting.”

Nisbet says that the digitization project aligns with the Ackland’s bedrock obligation to provide careful stewardship of its collection. Equally important is the educational outreach such an initiative can promote. Teachers can integrate materials into their curricula, scholars at other institutions can delve into a particular genre or era, and aesthetes of all backgrounds can sample the breadth of the Ackland’s holdings.

Museums like the Ackland are also discovering that digitizing their collections translates into additional patrons. “For many years there were concerns in the museum community that digitizing works of art would mean fewer people would come to museums, but it’s actually had the opposite effect,” says Nisbet. “Providing online access to our collections stimulates curiosity, and is an incentive for people to see the actual works of art in the museum.”

Diane Davis produces master image files as part of the Ackland’s digital archiving initiative. Photo by Jade Poteat
BASIC HUMAN NEEDS

When considering grant funding in the area of basic human needs, the trustees of the Kenan Charitable Trust seek opportunities where funding will have maximum impact. They do that by identifying capacity building organizations that enlist the support of other agencies and individuals, thus providing collaborative, strategic ways to achieve ambitious goals. The Trustees awarded 17 grants to 15 organizations, for a total of $5,502,580.

City Harvest, Inc.
New York, New York
$100,000 for general support

Child Development Center of the Bluegrass, Inc.
Lexington, Kentucky
$50,000 for general support

Community FoodBank of New Jersey, Inc.
Hillside, New Jersey
$100,000 for general support

Feeding South Florida, Inc.
Pembroke Park, Florida
$250,000 to purchase vehicles for food transportation over two years

Food Bank for New York City
New York, New York
$100,000 for general support

Food Bank of Central & Eastern NC, Inc.
Raleigh, North Carolina
$250,000 continued support and expansion of child nutrition programs in Duplin and other high-need counties over two years

Food Bank of Western New York, Inc.
Buffalo, New York
$250,000 continued support for the Baby Needs and BackPack programs over two years

$100,000
to support Island Harvest, Ltd.
God’s Pantry Food Bank, Inc.  
Lexington, Kentucky  
$250,000 support for third-party food transport, a new pilot afterschool snack program, and a nutrition coordinator over two years

Island Harvest, Ltd.  
Mineola, New York  
$100,000 for general support

Lexington Hearing and Speech Center, Inc.  
Lexington, Kentucky  
$32,580 for general purposes  
$50,000 for general support

Long Island Cares, Inc.  
Hauppauge, New York  
$100,000 for general support

MDC, Inc.  
Durham, North Carolina  
$470,000 support for The Benefit Bank of North Carolina

Children’s Advocacy Center of the Bluegrass, Inc.  
Lexington, Kentucky  
$50,000 for general support

University of North Carolina at Chapel Hill  
Chapel Hill, North Carolina  
$100,000 support for the UNC School of Medicine summer program for The Kenan Primary Care Medical Scholars Program  
$3,000,000 to establish the William R. Kenan, Jr. Endowment Fund at the UNC School of Medicine to support The Kenan Primary Care Medical Scholars Program

Voices Together  
Chapel Hill, North Carolina  
$250,000 to replicate nationally the teacher-training pilot program for special education classrooms over two years (1:1 match)
Charlotte resident Jerry McKee had wanted to go back to school for years, but didn’t know whether he could afford it. But thanks to The Benefit Bank of North Carolina, a one-stop, web-based service, McKee was able to apply for and receive student financial aid to help him pursue his educational goals at Central Piedmont Community College.

McKee is among the tens of thousands of North Carolina residents who have gained access to an assortment of social, financial, and educational resources through The Benefit Bank of North Carolina (TBB™-NC). With TBBs also in Ohio, Pennsylvania, South Carolina, and Texas, the network has more than 2,500 sites nationally, and brings together faith- and community-based organizations, advocacy groups, public agencies, community colleges, employers, and other stakeholders to strengthen communities and reduce poverty.

The Benefit Bank of North Carolina is managed by MDC, a Durham-based non-profit founded in 1967. MDC grew out of Governor Terry Sanford’s North Carolina Fund, a multi-sector effort to address the root causes and consequences of poverty. TBB-NC, like many of MDC’s initiatives, relies on public-private partnerships to improve educational and economic opportunities for low- and moderate-income citizens.

In North Carolina, nearly $2 billion in government subsidies for tax credits, nutrition assistance, student financial aid, and health care remains unclaimed each year by eligible North Carolina families. The Benefit Bank’s website has easy-to-follow instructions to learn about and apply for work, education, income, and health supports, but users needing additional assistance can work with trained counselors to access forms and information. TBB-NC is offered to the public online through self-service and through “sites” sponsored by community-based organizations; since its inception, it has helped nearly 45,000 low-income clients.
claim an estimated $57,719,810 in support. All of its services are free and confidential. These supports, when secured, are proven by research to reduce poverty, homelessness, and incarceration rates; improve education, employment, and health outcomes; and boost local economies as dollars are spent to meet critical family needs.

MDC has also used the platform of TBB-NC to develop and implement related projects to enhance social outcomes for key vulnerable populations. These related initiatives include connecting low-income community college students with resources to increase persistence and completion rates; providing uninsured people with health insurance to improve health outcomes and reduce health-care costs; and utilizing AmeriCorps members deployed with community-based organizations across North Carolina to provide resources and services to veterans and military families.

In 2014, the Kenan Charitable Trust awarded MDC a $470,000 grant to support its TBB-NC work. “The grant from the Kenan Charitable Trust enables MDC to continue providing the The Benefit Bank of North Carolina and related projects as vital public services,” said Ralph Gildehaus, senior program director for economic security initiatives at MDC. “The grant also allows us to plan for the initiative’s future, especially to form financial and operational partnerships with other nonprofit organizations to deepen outreach and sustain the initiative.”
OTHER GRANT COMMITMENTS

In addition to the Kenan Charitable Trust’s four central areas of philanthropic focus, the trustees also support worthwhile endeavors that fall outside of those parameters. Ten organizations were selected to receive grants totaling $833,480.

Bluegrass Conservancy, Inc.
Lexington, Kentucky
$50,000 for general support

First Presbyterian Church
Lockport, New York
$10,000 for the 2015 William R. Kenan, Jr. Lecture

Foundation of the University of North Carolina at Wilmington, Inc.
Wilmington, North Carolina
$39,680 Completion of Kenan House painting restoration project (Part 2)

Markey Cancer Foundation, Inc.
Lexington, Kentucky
$25,000 for general purposes

Royal Poinciana Chapel Trustees, Inc.
Palm Beach, Florida
$300,000 for organ renovation (1:1 match)

Shakertown at Pleasant Hill, Kentucky, Inc.
Harrodsburg, Kentucky
$200,000 for operating needs

University of North Carolina School of the Arts Foundation, Inc.
Winston-Salem, North Carolina
$26,000 to the Chancellor’s Discretionary Fund for use by new chancellor Lindsay Bierman
University of the South
Sewanee, Tennessee
$40,000 to the School of Theology for a one-year full student scholarship

William Peace University
Raleigh, North Carolina
$50,000 partial support for renovation of Kenan Recital Hall

Young Men’s Christian Association of Lockport, New York
Lockport, New York
$92,800 to Camp Kenan for equipment upgrades, program supplies, drainage improvements, tabernacle demolition, signage, and Camp Happiness
Luke Kantor first stepped foot on the grounds of YMCA Camp Kenan as a boy, relishing the experience so much that he proclaimed that one day he’d come back and run the camp. His wish came true.

As Camp Kenan’s director, Kantor is now helping a new generation of children discover the joys of camp life, from exploring the wonders of nature to learning new skills to forming lifelong friendships. “A lot of our staff members were campers here. It’s great that now, years later, we are in the position to help kids grow and succeed as a part of the same Camp Kenan community that helped us to grow as individuals.”

Now in its 90th year, Camp Kenan has grown from a primitive seven-acre site to a bustling year-round location occupying more than fifty acres.

Participants in Camp Kenan’s leader-in-training program prepare to embark on a kayak trip on Lake Ontario. Courtesy Camp Kenan
Originally envisioned as a summer getaway for boys from the Lockport, New York, region, Camp Kenan provides opportunities for traditional campers as well as special sessions for families, children dealing with loss, and people with intellectual and developmental disabilities. Church groups, schools, athletics teams, and businesses use it for conferences, retreats, and team building exercises.

To keep the camp running smoothly, Kantor and his staff must keep a close eye on everything from replacing aging facilities and equipment to hiring and training staff. “When I was a camper it was about living in the moment, as a staff member it was about focusing on the immediate needs of the campers, but as director it’s about looking forward and making sure staff members have the tools they need to be positive role models. We want to be sure the camp will still be here in another ninety years and beyond.”

Support from the Kenan Charitable Trust has been pivotal to the camp’s longevity, he says. The $92,800 grant awarded in 2014 will improve drainage around the cabins (rains and snow take a heavy toll), improve signage, upgrade equipment, and help underwrite attendance fees for special-needs campers.

When asked what William R. Kenan, Jr. might say if he could see how his original idea has flourished, Luke says with a laugh, “He would probably be shocked to see girls, since it started out as an all-boys camp! But I hope and expect that he would be extremely proud.”
In 2014, the Kenan Charitable Trust paid out a total of $25,758,273 for new grant commitments and on grants approved prior to July 1, 2013.

**GRANT PAYMENTS**

**HIGHER EDUCATION: $10,946,730**

**Alice Lloyd College**  
Pippa Passes, Kentucky  
$75,000 • Scholarships for students from Appalachia

**Duke University**  
Durham, North Carolina  
$200,000 • Support for DukeEngage  
$50,000 • Kenan-Biddle Partnership (1:1 match)

**Flagler College, Inc.**  
St. Augustine, Florida  
$750,000 • Construction of Pollard Hall (1:1 match)

**Florida Atlantic University Foundation, Inc.**  
Jupiter, Florida  
$90,500 • Kenan Social Engagement Scholars

**Florida International University Foundation, Inc.**  
Miami, Florida  
$1,250,000 • International Center for Tropical Botany (1:1 match)

**Harlem Children’s Zone, Inc.**  
New York, New York  
$376,230 • Support for a six-month pilot post-graduate program for twenty Promise Academy students

**Harvard University**  
Cambridge, Massachusetts  
$100,000 • Center for Public Leadership veterans’ education program

**Kenan-Flagler Business School Foundation**  
Chapel Hill, North Carolina  
$5,000 • College scholarships through the Frank Hawkins Kenan Institute of Private Enterprise Durham Scholars Program (2013-2015)

**KIPP Foundation**  
San Francisco, California  
$1,500,000 • KIPP Through College initiative
Student U
Durham, North Carolina
$250,000 • Evaluation and infrastructure support and support for The College Promise program (1:1 match)

The City College 21st Century Foundation, Inc.
New York, New York
$1,000,000 • Support for the Colin Powell School for Civic and Global Leadership programs over three years

The Colorado College
Colorado Springs, Colorado
$750,000 • William R. Kenan, Jr. Scholarship Endowment Fund for need-based student scholarships (1:1 match)

Transylvania University
Lexington, Kentucky
$100,000 • President’s discretionary fund
$1,500,000 • To establish the William R. Kenan, Jr. Endowment Fund for Student Scholarships (1:1 match)

University of the Cumberlands, Inc.
Williamsburg, Kentucky
$100,000 • Campus housing for married and graduate students, and students in the Physician Assistant Program (partial match of challenge grant)

University of North Carolina at Chapel Hill
Chapel Hill, North Carolina
$100,000 • Campus Y Social Innovation Initiative (2:1 match)
$1,000,000 • Hill Hall Auditorium and Rotunda renovation (2:1 match)

University of North Carolina Press
Chapel Hill, North Carolina
$250,000 • Support for digital infrastructure

University of North Carolina School of the Arts Foundation, Inc.
Winston-Salem, North Carolina
$1,500,000 • To establish the William R. Kenan, Jr. Excellence Endowment Fund to support the William R. Kenan, Jr. Excellence Scholars program
Will Nash had no intention of going into education. But during his senior year at the University of Kentucky, a recruiter from Teach for America came to campus, and Nash decided to give teaching a try. The experience was so transformative that he’s been with TFA ever since.

Now, as the founding executive director of Teach for America-Appalachi, Nash helps a new cohort of TFA corps members discover the joys of working alongside young people. Despite the challenges of working in one of the country’s poorest regions, TFA-Appalachi teachers have immersed themselves in the work of helping Eastern Kentucky students aspire for a better life, whether through college or other vocational training. And in the process, they, like Nash before them, are becoming invested not only in academic success, but also in the life of the community.

“Particularly in the STEM fields, our teachers are filling positions in schools where there are literally no other applicants,” says Nash, himself a native of Kentucky. “That’s important because if you don’t get high school students interested in STEM subjects, they’re unlikely to study them in college. If that continues to play out, the
cycle of no or few STEM educators repeats year after year. Administrators also tell us that having TFA teachers helps add capacity and diversity to the teaching staff. TFA teachers talk about their own life experiences either in Kentucky or across the country, and that provides students in Appalachia a window into the larger world.”

Thanks to a $100,000 Kenan grant, TFA-Appalachia will be able to hire additional teachers for Eastern Kentucky, where only 20 to 25 percent of students graduate from high school ready for college. The organization is particularly interested in recruiting TFA applicants from Kentucky colleges with the goal of encouraging “home-grown” teachers to put down professional roots for the long-term. “We already have TFA teachers who are staying beyond their initial commitment,” he says. “It would be wonderful if we could continue to see that kind of retention. We’re working to drive ourselves out of business.”

Teach for America brings dynamic young teachers to low-income communities; here, Andrew Canales teaches seventh grade social studies at Allapattah Middle School in Miami. Photo by Jean-Christian Bourcart
PRIMARY & SECONDARY EDUCATION: $6,476,083

College for Kids, Inc. (dba Take Stock in Children Palm Beach County)
West Palm Beach, Florida
$17,500 • Support for college campus visits by participants in Take Stock in Children Palm Beach County programs

Durham At-Risk Youth Collaborative
Durham, North Carolina
$20,000 • General support of the East Durham Children’s Initiative

Foundation for Excellence in Education, Inc.
Tallahassee, Florida
$25,000 • Arts for Life! program scholarship support
$25,000 • To continue work on teacher competence

Hill Center, Inc.
Durham, North Carolina
$100,000 • To scale up the Hill Reading Achievement Program in North Carolina

Historical Society of Palm Beach County
West Palm Beach, Florida
$20,000 • School and summer camp visits to the museum for two years

Kenan-Flagler Business School Foundation
Chapel Hill, North Carolina
$168,803 • Duplin County Schools Turnaround Program of the Frank Hawkins Kenan Institute of Private Enterprise

Lexington School, Inc.
Lexington, Kentucky
$32,580 • General purposes

Montpelier Foundation
Montpelier Station, Virginia
$250,000 • To establish the William R. Kenan, Jr. Endowment Fund for Kentucky Teachers

Mount Vernon Ladies’ Association of the Union
Mount Vernon, Virginia
$250,000 • To establish the William R. Kenan, Jr. Endowment Fund for Kentucky Teachers

National Center for Families Learning, Inc.
Louisville, Kentucky
$250,000 • In honor of Sharon Darling to support development of a formal educator network around Wonderopolis over two years (1:1 match)
New Classrooms Innovation Partners, Inc.  
New York, New York  
$100,000 • To expand Teach to One: Math at a new or existing public school in New York City

New Teacher Center  
Santa Cruz, California  
$200,000 • To sustain and deepen the program in public schools in Florida’s Broward, Hillsborough, and Palm Beach counties

North Carolina Museum of Art Foundation, Inc.  
Raleigh, North Carolina  
$95,000 • To implement the Art of Collaboration initiative in Duplin County middle schools

North Carolina Museum of History Foundation  
Raleigh, North Carolina  
$25,000 • Hidden Histories educator workshops support

A New Teacher Center mentor works with a public school instructor.  
Courtesy New Teacher Center
Even though the U.S. economy is slowly rebounding from the 2008 financial crisis, millions of Americans struggle to make ends meet. Faced with a decision to pay rent or put nutritious food on the table, many families skip meals or rely on high-calorie, low-nutrition options, which can lead to serious health issues for children such as diabetes and impaired brain development.

The Food Bank of Western New York, Inc. has seen demand for their services grow every year. With member agencies located throughout Cattaraugus, Chautauqua, Erie, and Niagara counties, more than 13 million pounds of food is distributed annually to those in need. These agencies are comprised of soup kitchens, food pantries, emergency shelters, and other charitable food providers. The Food Bank also provides nutritional, educational, and support programs. Five of these are dedicated to meeting the needs of children under the age of eighteen, who comprise 39 percent of the Food Bank’s clients.

In 2012, the Kenan Charitable Trust awarded the Food Bank a $250,000 grant to be paid over two years to support the Food Bank’s BackPack and Baby Needs programs. The first initiative provides nutritious, child-friendly food for children who rely on free or subsidized lunches at school to take home over the weekend when school is closed. The latter meets emergency needs of underserved infants and very young children by providing...
diapers, infant formula, baby food, and baby care products to low-income parents. In 2014 the Trust provided an additional grant in the amount of $250,000 to support these two programs for another two years.

Marylou Borowiak, Food Bank president and CEO, says that the Trust’s support has had a multiplier effect on these two programs. “Prior to the grants, our BackPack program was in seven schools. With the Kenan awards, we’ve been able to add seven additional schools, expanding the program to serve a total of 950 children as of June 30, 2014.”

While there is still a waiting list of schools that want to partner with the Food Bank, Borowiak says, “We will expand only when we feel confident there will be ongoing support for the BackPack program. We don’t ever want to disappoint by promising what we cannot continue to deliver.” Schools are required to be partners in the endeavor, with a designated liaison responsible for ordering food, recruiting volunteers to assemble the backpacks, and working with teachers and counselors to identify children at greatest need.

Borowiak says the Trust’s grants have also raised the visibility of the Food Bank and its work in the local community. “Success breeds success,” she says. “Thanks to the Kenan grants, we’ve been able to expand our services. This has attracted the interest of individuals, local businesses, media, and corporations. The impact has been incredible.”
North Carolina State University Foundation, Inc.
Raleigh, North Carolina
$200,000 • Kenan Institute for Engineering, Technology & Science Kenan Fellows Program for Curriculum and Leadership Development (1:1 match)

Partnership for After School Education, Inc.
New York, New York
$190,000 • To disseminate and build upon the findings of a college persistence study

Reach Out and Read, Inc.
Boston, Massachusetts
$275,000 • To expand the early childhood literacy program to the neediest underserved children in Niagara, Duplin, Palm Beach, and Fayette counties over three years

SEED Foundation, Inc.
Washington, DC
$1,250,000 • Partial support to establish a SEED urban boarding school in South Florida (3:1 match)

Smithsonian Institution
Washington, DC
$100,000 • Continued support for the Smithsonian Science Education Center LASER Program in seven rural North Carolina school districts

South Bronx Educational Foundation, Inc.
Bronx, New York
$25,000 • General support in honor of chairman George Austin

Sports Humanitarian Group, Inc. (dba Right to Play)
New York, New York
$200,000 • Program support for Play at the Core in New York City
Student U  
**Durham, North Carolina**  
$50,000  •  Support for the Summer Academy

**Success Academy Charter School, Inc.**  
**New York, New York**  
$200,000  •  Technology training for teachers at the new High School for the Liberal Arts

**Teach for America, Inc.**  
**New York, New York**  
$1,000,000  •  Program expansion into south Florida, rural Kentucky, and Duplin County, North Carolina  
$100,000  •  To bring additional TFA corps members to Appalachia

**The School for Ethics and Global Leadership**  
**Washington, DC**  
$300,000  •  To establish the William R. Kenan, Jr. Scholarship Endowment Fund for economically disadvantaged, academically gifted eleventh-grade students from North Carolina, New York, Florida, and Kentucky (1:1 match)

**The Scripps Research Institute – Scripps Florida**  
**Jupiter, Florida**  
$250,000  •  Scripps Florida Education and Outreach Program over four years

**The Walking Classroom Institute**  
**Chapel Hill, North Carolina**  
$250,000  •  To expand to thirty-five additional classrooms, for a new website and podcasts, and for additional staff over two years (1:1 match)

**Turnaround for Children, Inc.**  
**New York, New York**  
$200,000  •  Program expansion to additional high-risk K-8 schools in New York City and Washington, D.C.

**University of North Carolina at Chapel Hill**  
**Chapel Hill, North Carolina**  
$50,000  •  Duplin County school field trips to the Morehead Planetarium and Science Center over three years

**Western Academy, Inc.**  
**Royal Palm Beach, Florida**  
$25,000  •  Principal’s discretionary use  
$207,200  •  Support to launch a STEAM middle school program over two years

**Woodberry Forest School**  
**Woodberry Forest, Virginia**  
$25,000  •  To supplement the William R. Kenan, Jr. Science Award Endowment Fund
From heated debates about Common Core standards to controversy surrounding teacher pay and tenure, public education is often caught in the crosshairs of politics and policy. As parents seek alternatives to less-than-optimal offerings, many turn to home schooling or charter schools. That was the case for Linda Terranova, who found the local Florida schools lacking in the kinds of resources and services she wanted for her son.

In 2003, she opened Western Academy Charter School in Royal Palm Beach, starting out with a five-year charter and big ambitions. Twelve years later, there’s a long waiting list of families hoping to secure a spot at the school, which now serves 430 students from kindergarten through eighth grade. Western Academy ranks in the top 20 percent of all schools in the state, is rated “A+” by the Florida Consortium of Charter Schools, and had its charter renewed through 2023.

“The keys to our success are keeping our kids as the primary focus, treating teachers respectfully as professionals, and providing the tools they need to do their jobs,” says Terranova. “We have very little teacher turnover, and we’re able to be flexible and accommodating of students’ needs. Our students know that their teachers believe in them and hold them to high standards, and that means that students believe in themselves and strive to achieve those high standards. No one settles for mediocre.”
In 2014, Western Academy received two grants from the Kenan Charitable Trust: $25,000 for discretionary use and $342,600 to help launch a new STEAM (Science, Technology, Engineering, Arts, and Math) middle school program over two years. The first grant will help purchase and implement a new teaching curriculum to meet Florida Department of Education requirements. The STEAM program will be a special track implemented in the middle school, beginning with sixth grade in the fall of 2014 and ramping up to a 120-student academy for sixth, seventh, and eighth-graders.

The STEAM curriculum will include such offerings as engineering, robotics, 3D design, and gaming mechanics, and will use a problem- and project-based approach to learning. “It’s important to stay up to date with technology and classes that appeal to students,” she says, “because that’s what excites them about learning.”
ARTS & ART EDUCATION: $860,000

Carolina Ballet, Inc.
Raleigh, North Carolina
$20,000 • Partial support for live music for the production of *Sleeping Beauty*

Contemporary Art Foundation, Inc.
Raleigh, North Carolina
$25,000 • Support for the CAM TO GO educational initiative

Dancing Classrooms, Inc.
New York, New York
$25,000 • General support

Duke University
Durham, North Carolina
$50,000 • Support for the Nasher Museum of Art Joan Miró documentary

From the Top, Inc.
Boston, Massachusetts
$125,000 • For participants to teach master classes and provide concerts, particularly in Florida and Kentucky schools

North Carolina Symphony Society, Inc.
Raleigh, North Carolina
$25,000 • Support for traveling performances of the orchestra

Shakertown at Pleasant Hill, Kentucky, Inc.
Harrodsburg, Kentucky
$40,000 • Support for the 2014 Chamber Music Festival of the Bluegrass featuring The Chamber Music Society of Lincoln Center

University of Miami Frost School of Music
Coral Gables, Florida
$500,000 • Support over three years for the Frost MusicReach program and assistance to the University of North Carolina School of the Arts to establish a partner program

University of North Carolina at Chapel Hill
Chapel Hill, North Carolina
$50,000 • Support for digitization of the Ackland Art Museum collection

A cellist from The Chamber Music Society of Lincoln Center performs at the 2014 Chamber Music Festival of the Bluegrass, which is hosted annually at Shaker Village. *Courtesy Shakertown at Pleasant Hill, Kentucky, Inc.*
BASIC HUMAN NEEDS: $6,569,334

Child Development Center of the Bluegrass, Inc.
Lexington, Kentucky
$50,000 • General support

Children’s Advocacy Center of the Bluegrass, Inc.
Lexington, Kentucky
$50,000 • General support

City Harvest, Inc.
New York, New York
$100,000 • General support

Community FoodBank of New Jersey, Inc.
Hillside, New Jersey
$100,000 • General support

Feeding South Florida, Inc.
Pembroke Park, Florida
$125,000 • Mobile Food Pantry Program
$250,000 • To purchase vehicles for food transportation (two year grant)

Food Bank for New York City
New York, New York
$100,000 • General support

Food Bank of Central & Eastern NC, Inc.
Raleigh, North Carolina
$125,000 • Nutrition programs to reach at-risk children in Duplin and other counties over two years
$250,000 • Continued support and expansion of child nutrition programs in Duplin and other high-need counties over two years

Food Bank of Western New York, Inc.
Buffalo, New York
$125,000 • To build capacity for Baby Needs and BackPack programs over two years
$250,000 • Continued support for the Baby Needs and BackPack programs over two years

God’s Pantry Food Bank, Inc.
Lexington, Kentucky
$125,000 • For a permanent Repack Room and the Repack program over two years
$250,000 • Support for third-party food transport, a new pilot afterschool snack program, and a nutrition coordinator over two years
By the time B.B. showed up at the doorstep of the Community House, a homeless shelter run by the Inter-Faith Council for Social Service, he was in bad shape. Nearly blind, he’d stopped taking medication for his mental health issues, leading to poor hygiene and a host of debilitating health conditions.

Today, B.B. is living independently, faithfully following his medication regimen, and rebuilding his life. The remarkable turnaround happened in large part to the addition of the IFC’s first paid medical coordinator, whose salary is funded for three years through a portion of the 2013 Kenan Charitable Trust grant in the amount of $566,754. Previously, the IFC relied exclusively on a network of volunteer health professionals.

“Our medical coordinator was able to take B.B. under her wing and put together a team of mental and physical health professionals to manage his needs,” says IFC executive director John Dorward. “That kind of coordination is very time-consuming. Without the Kenan grant, it could not have happened.”

Located in Chapel Hill, North Carolina, the IFC’s Community House is often the last resort for people like B.B., whose overlapping problems have left them with nowhere else to go. As Orange County’s only emergency shelter for homeless men since 1985, it offers safe living accommodations, meals, showers, and laundry facilities.
In addition to its health and medical treatment services, it also offers substance abuse education and counseling, social worker support, job coaching, and referrals to community agencies. The goal is to help men transition out of homelessness and return to living a healthy, independent, productive life.

The Kenan Charitable Trust grant also funds construction of Inter-Faith Council @ SECU Community House, a new facility that will include medical, dental and counseling suites, and the equipment to make these fully operational.

Most of the men who come to the Community House have had some kind of medical care, but for many of them, dental care has been almost nonexistent. Studies have shown that poor oral health can lead to severe gum disease, which can contribute to or exacerbate certain diseases.

“Continuity of care is very important,” says Dorward. “If you’re not in good health, you stand much less of a chance of finding stable employment or being able to return to school to upgrade your employment skills.”

As coordinator of IFC’s Robert Nixon Free Clinic for the Homeless, Teresa Rogers, RN, administers care to a clinic patient. Photo by Jack Benjamin
Inter-Faith Council for Social Service, Inc.
Chapel Hill, North Carolina
$566,754 • Construction of three medical suites in the new Community House and for a medical coordinator salary for three years

Island Harvest, Ltd.
Mineola, New York
$100,000 • General support

Lexington Hearing and Speech Center, Inc.
Lexington, Kentucky
$32,580 • General purposes
$50,000 • General support

Long Island Cares, Inc.
Hauppauge, New York
$100,000 • General support

MDC, Inc.
Durham, North Carolina
$470,000 • Support for The Benefit Bank of North Carolina

University of North Carolina at Chapel Hill
Chapel Hill, North Carolina
$100,000 • Support for the UNC School of Medicine summer program for The Kenan Primary Care Medical Scholars Program
$3,000,000 • To establish the William R. Kenan, Jr. Endowment Fund at the UNC School of Medicine to support The Kenan Primary Care Medical Scholars Program
$125,000 • Support for the UNC Hospitals’ Transitional Care Model for elderly patients over two years

Voices Together
Chapel Hill, North Carolina
$125,000 • To replicate nationally the teacher training pilot program for special education classrooms over two years (1:1 match)

OTHER GRANT PAYMENTS: $906,126

Bluegrass Conservancy, Inc.
Lexington, Kentucky
$50,000 • General support

Long Island Cares welcomed 2,800 children from 45 schools at the 2nd Annual Concert for Children's Hunger Awareness.  
Photo by Jim Lennon © 2012
First Presbyterian Church
Lockport, New York
$22,500 • William R. Kenan, Jr. Music Concert Series
$10,000 • 2015 William R. Kenan, Jr. Lecture

Foundation of the University of
North Carolina at Wilmington, Inc.
Wilmington, North Carolina
$39,680 • Completion of Kenan House painting restoration project (Part 2)

Markey Cancer Foundation, Inc.
Lexington, Kentucky
$25,000 • General purposes

Royal Poinciana Chapel Trustees, Inc.
Palm Beach, Florida
$300,000 • Organ renovation support (1:1 match)

Shakertown at Pleasant Hill, Kentucky, Inc.
Harrodsburg, Kentucky
$200,000 • Operating needs

St. Catherine’s School Foundation
Richmond, Virginia
$35,146.30 • Capital projects associated with the new Kenan-Flagler Auditorium (1:1 match, up to $500,000)

The Foundation Center
New York, New York
$15,000 • General support over three years

University of North Carolina School of the Arts Foundation, Inc.
Winston-Salem, North Carolina
$26,000 • Chancellor’s Discretionary Fund for use by new chancellor Lindsay Bierman

University of the South
Sewanee, Tennessee
$40,000 • To the School of Theology for a one-year full student scholarship

William Peace University
Raleigh, North Carolina
$50,000 • Partial support for renovation of Kenan Recital Hall

Young Men’s Christian Association of Lockport, New York
$92,800 • To Camp Kenan for equipment upgrades, program supplies, drainage improvements, tabernacle demolition, signage, and Camp Happiness
Years before she founded Voices Together, a music-based educational and therapeutic program model, Yasmine White was working with a five-year-old autistic boy who was nonverbal. As his mother looked on tearfully, the boy clearly and carefully spoke his very first words. White says such breakthrough moments can be life changing. “When a child is able to express himself for the first time, or a teenager learns to identify her emotions, that’s an incredible moment. It might look like a small thing to the outside world, but to those of us who work with people with intellectual and developmental disabilities, it’s powerful.”

White is the founder and chief executive officer of Voices Together, a nonprofit organization that offers an innovative music therapy model that uses music and language to help people develop communication, socialization, and self-expression skills. Founded in 2006, Voices Together annually serves hundreds of individuals with intellectual and developmental disabilities and has provided programming in seven North Carolina public school systems.

With an increase in the number of children being diagnosed with autism and other developmental brain disorders, Voices Together offers a therapeutic approach that’s informed by the latest developments in neuroscience, psychiatry, and behavioral science. “Our model is multidimensional, but the specialized use of music is the spark that
engages children” says White. “Researchers are discovering exactly how music stimulates the brain, how it opens neural pathways and has an impact on parts of the brain that shape language and emotion.”

As Voices Together has gained visibility among researchers and educators, White has sought ways to meet the demand for its successful approach. With a $250,000 matching grant from the William R. Kenan, Jr. Charitable Trust over two years, the organization is developing, testing, and implementing a national teacher-training pilot program for special education classrooms.

“It’s so encouraging to see what an impact we’ve had on the lives of individuals and their families, because starting a nonprofit requires a lot of patience, persistence, and passion,” says White. “We’ve been able to partner with some of the premier autism researchers in the field, track our success in the classroom, refine our curriculum, and now develop teacher training. We are preparing to take what we’ve learned and replicate the model nationally. It’s a giant leap, and we’re ready.”

A Voices Together music therapist helps a participant express her thoughts. Courtesy Voices Together
Since 1966, the trustees of the William R. Kenan, Jr. Charitable Trust have developed a number of innovative grant programs that continue to inform their philanthropic activity today. The two largest historical grant programs of the Trust are the Scholarship and Fellowship Endowment Grants and the William R. Kenan, Jr. Professorship Endowment Grants.

**SCHOLARSHIP & FELLOWSHIP ENDOWMENT GRANTS**

Since 1990, the trustees have rewarded certain institutions of higher learning or performing arts with endowment grants to establish merit scholarship or fellowship programs.

**CITY UNIVERSITY OF NEW YORK**
William R. Kenan, Jr. Leadership Scholarship

**ELON UNIVERSITY**
William R. Kenan, Jr. Honors Fellowship

**FLAGLER COLLEGE**
William R. Kenan, Jr. Arts Scholarship in Honor of Mary Lily Flagler Wiley

**FLORIDA ATLANTIC UNIVERSITY**
Henry Morrison Flagler Scholarship

**JOHN F. KENNEDY CENTER FOR THE PERFORMING ARTS**
William R. Kenan, Jr. Performing Arts Fellowship

**LINCOLN CENTER FOR THE PERFORMING ARTS**
William R. Kenan, Jr. Performing Arts Fellowship

**PEACE COLLEGE**
Mary Lily Kenan Scholarship

**ST. JOHN’S COLLEGE**
William R. Kenan, Jr. Scholarship

**TRANSYLVANIA UNIVERSITY**
William R. Kenan, Jr. Scholarship
William R. Kenan, Jr. Student Scholarship

**UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL**
William R. Kenan, Jr. Distinguished Fellowship
William R. Kenan, Jr. Music Scholarship
William R. Kenan, Jr. Scholarship in Honor of Braxton Schell

**UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL SCHOOL OF LAW**
William R. Kenan, Jr. Scholarship in Honor of William Friday
In 1966 when the William R. Kenan, Jr. Charitable Trust began its work in earnest, it embarked upon a philanthropic enterprise of unprecedented scope. In keeping with the wishes expressed in William R. Kenan, Jr.’s will, the trustees established in Mr. Kenan’s name professorships of distinction to be held by scholar-teachers who are expected to make a notable contribution to the undergraduate community in the United States through their commitment to teaching, interest in working with students, and enthusiasm for research.

The first grant of this new program was a $5 million dollar gift awarded to the University of North Carolina at Chapel Hill. Within the first six years after the inception of the program, a total of approximately $26 million in direct grants had been disbursed to 31 colleges and universities. At the time, endowing professorships was a well-established practice in philanthropy, but it had never been done on this scale. By 1980, 56 leading universities and colleges had received $42 million for the creation of 83 William R. Kenan, Jr. professorships. Today their ranks include 128 of the most distinguished scientists and scholars in American higher education.

The 2013-2014 Kenan professors represent diverse fields of study. They are supported by endowed professorships that have grown from an original total of $54.6 million to a current market value total of approximately $400 million. In carrying out this ambitious program, the trustees aimed to further the quality and effectiveness of undergraduate teaching in U.S. colleges and universities as well as to enhance faculty-student relationships.

As a group, the Kenan professors—totaling 432 since 1966—represent one of the most impressive collections of scholars committed to undergraduate teaching in the American professoriate. The collective work of these scholars includes more than 5,000 books, edited volumes, articles, and chapters, plus hundreds of patents and software applications.
The Kenan professors have received the nation’s most prestigious awards, prizes, and fellowships, including the Nobel Prize, Presidential Medal of Freedom, MacArthur “genius award,” Pulitzer prize, Guggenheim fellowship, Fulbright fellowship, Ford Foundation fellowship, Rockefeller Foundation fellowship, American Academy of Arts and Sciences membership, National Endowment for the Humanities and National Science Foundation fellowship, National Academy of Sciences medal, National Book Award, National Inventor of the Year award, and many more.

Because these Kenan professors include so many of the most distinguished figures in higher education, the Trust began in 1980 to sponsor periodic convocations of the William R. Kenan, Jr. professors to interact on subjects of mutual interest. Topics of previous meetings include innovations in teaching, curricular reform, alliances between universities and industries, and the present status and future prospects of the modern university.

The most recent convocation took place in March 2009 at Harvard University where 20 of the Kenan professors, primarily from universities and colleges in the Northeast, came together to discuss university leadership, senior faculty leadership, connections between higher education and K-12 education, tenure, and development of junior faculty.

Co-hosted by the Center for Public Leadership of the Harvard Kennedy School, the gathering provided an opportunity for Kenan professors to share perspectives on the dominance of cross-disciplinary knowledge creation and how institutions of higher learning may best prepare students for the increasing complexity of the global economic system. Additionally, the professors discussed the effects of the economic recession on their institutions, including changes in and among academic departments, and called for inclusion of faculty in such decision-making.

Finally, this group of esteemed scholars and educators shared ideas to guide the Trust in its grantmaking within the arena of higher education.

AGNES SCOTT COLLEGE
John F. Pilger
Ph.D. 1977 University of Southern California
Department of Biology

AMHERST COLLEGE
Catherine Epstein
Ph.D. 1988 Harvard University
Department of History
Jyl Gentzler
Ph.D. 1991 Cornell University
Department of Philosophy

BOWDOIN COLLEGE
Jennifer Scanlon
Ph.D. 1989 Binghamton University
Gender and Women’s Studies Program
John C. Holt
Ph.D. 1977 University of Chicago
Department of Religion

BRANDEIS UNIVERSITY
David H. Roberts
Ph.D. 1973 Stanford University
Department of Physics

BROWN UNIVERSITY
Richard W. Kenyon
Ph.D. 1990 Princeton University
Department of Mathematics

BRYN MAWR COLLEGE
Victor J. Donnay
Ph.D. 1986 Courant Institute, New York University
Department of Mathematics

CALIFORNIA INSTITUTE OF TECHNOLOGY
Morgan Kousser
Ph.D. 1971 Yale University
Department of History and Social Sciences

CARLETON COLLEGE
Alison McNeil Kettering
Ph.D. 1974 University of California at Berkeley
Department of Art and Art History
Neil Lutsky
Ph.D. 1977 Harvard University
Department of Psychology

THE CLAREMONT COLLEGES
John G. Milton
M.D.C.M. 1982 McGill University
Keck Science Department
Claremont McKenna, Pitzer, and Scripps Colleges

COLBY COLLEGE
L. Sandy Maisel
Ph.D. 1971 Columbia University
Department of Government

COLGATE UNIVERSITY
Adam Burnett
Ph.D. 1990 Michigan State University
Department of Geography
Ellen Percy Kraby
Ph.D. 1978 Fordham University
Department of Geography

COLLEGE OF WILLIAM AND MARY
Melvin P. Ely
Ph.D. 1985 Princeton University
Department of History
Alan H. Goldman
Ph.D. 1972 Columbia University
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Cover: A student studies the globe in corps member Cait Clark’s first grade class at South Carolina’s Bennettsville Primary School, a *Teach for America* partner school.
*Photo by Mike Carroll*

Back cover: A student during art class at *Lexington School.*
*Courtesy Lexington School*